



Corporate Fact Sheet

- Profile:** [EEI Global](#) is an award-winning experiential marketing firm that creates remarkable brand experiences and drives measureable business value. With more than 25 years experience serving clients in the U.S. and worldwide, the agency blends strategic counsel and leading creative with full-service production capabilities for clients in automotive, advanced manufacturing, brand marketing agencies, healthcare and emerging technologies.
- Service Suite:**
- EEI Global Design Lab™***
EEI Global Design Lab transforms strategy and creative vision into integrated, multi-dimensional experiential marketing programs that deliver results.
- EEI Global Environments***
EEI Global Environments creates cutting-edge environments where customers interact with brands either at an event, exhibition or inside a permanent installation, throughout North America or around the globe.
- EEI Global Mobile***
EEI Global Mobile manages mobile-marketing programs, from end to end, for touring events of all sizes.
- EEI Global Technology***
EEI Global Technology provides integrated event management, interactive and event measurement offerings that help maximize ROI.
- Founded:** 1981 (Originally as Exhibit Productions, Inc)
- Number of Employees:** 74
- 58 salaried & hourly
 - 16 skilled craftsmen
- Ownership:** Privately held
- Management:** David M. Gentile, founder & chairman
Derek Gentile, president & CEO
Willow Schlacter, vice president & CFO
Greg Urbanski, vice president, design
Jim Suchara, vice president & CTO
Dave Varady, executive vice president, automotive supplier accounts
John VanLoon, executive vice president, mobile & event marketing
Kirk Brien, vice president & general manager
- Headquarters:** EEI Global
1400 South Livernois
Rochester Hills, MI 48307
Phone: 1.800.582.9250
- <http://www.eeiglobal.com>